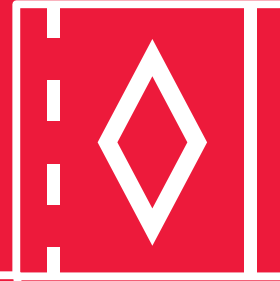


Carpooling

Carpooling isn't new, by any means – but the ridesharing technology available today has made carpooling easier than ever. With the help of these tools, you're better equipped to encourage and support carpooling amongst your employees. This can be a great way to promote team building – and help to reduce individual parking costs, parking demand at your workplace and general road congestion. It's also an equitable option for employees that are unable to remote work, and/or do not have access to a vehicle. Overall, carpooling is a smart and safe travel option that offers great benefits, for everyone involved.



TravelSmart is a program focused on empowering better travel choices. We provide access to a wide range of tools and resources – from cycling programs and parking management strategies, to strategic mobility partnerships – all with the goal of helping Metro Vancouver businesses and individuals be more... TravelSmart.

Carpool Employer Checklist:

Review the checklist below and consider how your business and employees can benefit from a carpooling program:

- Subscribe to a free or paid carpool app.**
Create a closed network for your employees to enhance reliability and safety. Reward participation with incentives.
- Provide priority parking spaces for carpoolers in the most desirable spots.** Speak to your parking or facility manager about sourcing signs and decals to communicate and enforce changes.
- Provide discounted parking rates, payroll deductions or other incentives for those who carpool.**
- Offer guaranteed ride home options to provide flexibility for your employees in the case of unforeseen circumstances.**
- Use your marketing and communication channels to educate employees on how to use this solution and redeem benefits.**



+ Did You Know? The average vehicle occupancy per trip in Metro Vancouver is just 1.24 people per car. That equates to roughly 2 million empty seats every morning peak! **+**





+ Did You Know? The average annual cost to own and operate a vehicle in Canada is \$10,500. That works out to \$200 every week! That's more than five times the cost of a year's worth of unlimited transit in Metro Vancouver! (*based on 3-Zone Monthly pass) **+**

WANT TO GIVE CARPOOLING A TRY?

One of the advantages of carpooling, as a TravelSmart strategy, is that it's so easy to try. Here are some simple tips:

- Download the Liftango, Poparide or RideShark carpool app.
- Enter your trip locations and times and get matched with co-workers.
- Book a ride and enjoy money saved on commute costs.
- Ask your employer about incentives and priority parking for carpooling.

RESOURCES

[Liftango](#) (check out their latest [case studies](#))

[Poparide](#)

[RideShark](#)

[Ride Amigos](#)

[Netlift](#)

[Park and Ride \(check out designated carpool spaces at TransLink Park and Rides\)](#)

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